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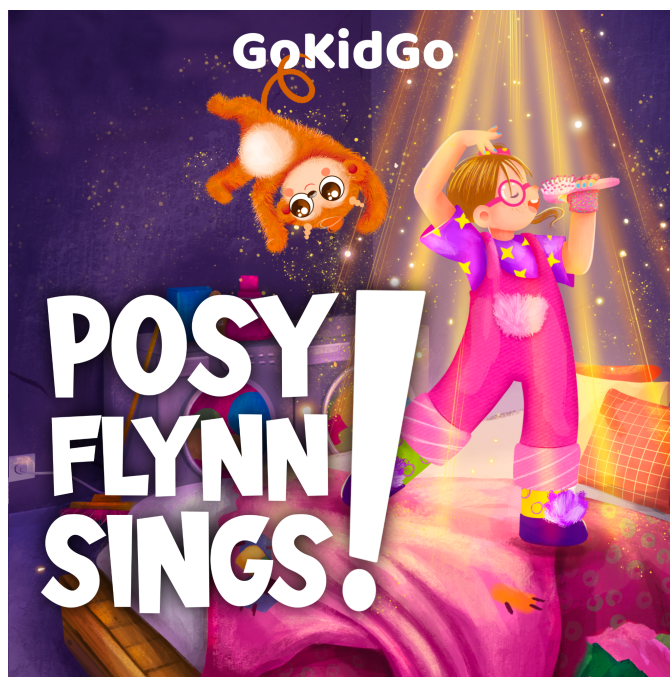
FR: ALEXANDRA GREENBERG & ANGELA MORENO/FALCON PUBLICITY

**SINGER/SONGWRITER/AUTHOR/ENTREPRENEUR
GIGI ROWE
PARTNERS WITH LEADING KIDS AUDIO IMAGINATION GROUP
GOKIDGO
TO RELEASE NEW SHOW**

POSY FLYNN SINGS!

DEBUT EPISODE OUT APRIL 4

**ORIGINAL SONGS RELEASED EACH WEEK
IN CONJUNCTION WITH NEW EPISODES OUT MONDAYS**



GIGI ROWE dreams big. Having been a major label artist, and authoring an illustrated children's book, it's clear the singer, songwriter, performer and entrepreneur never stops pushing herself creatively, however, with the news of her latest endeavor, perhaps she's just getting started. Partnering with leading kids audio imagination company **GoKidGo**, Rowe is preparing to release a new show, **Posy Flynn Sings!** She created, produced, composed the soundtrack and voiced the title character in her show.

“I love Posy Flynn! There’s something so heartwarming about this character and show,” **Gigi** exclaims. “Posy is the best of us. A little girl who’s unafraid to chase her dreams despite her circumstances. And if she ever doubts herself, her best friend, an endearing monkey named Smoosh, is always there to remind her of her own strength and talents. Bringing these characters and this world to life has been a total joy! I’ve had unbelievable talents by my side from the start, like music producer Viv Parker, screenwriter Anthony Guilianti, and an extraordinary cast including Tyler Shamy, Dom Colizzi, Jenna Bryson, Nassim Arastoopour, Jillian Clare, Brooke Williams and Nathan Coenen. And of course, I’m very lucky to have the wonderful support of the GoKidGo team. I’m so excited to share this world. It’s only just the beginning!”

Launching **April 4** with a new episode being released each Monday, the show centers around **Posy Flynn** who just found out about the **Starlight Starbright Sing-Off**, a competition where the winner gets a record deal and the chance to go on tour with the poppiest of all pop stars, **Gemma Gold!** All she has to do is escape her mean **Aunt Kitty’s** clutches, with the help of her silly bestest friend, a monkey named **Smoosh**, and she’ll become the pop star she always dreamed of becoming. The show will feature **new original music from Gigi**; a single a week leading to a compilation soundtrack will be available on all digital platforms.

“The entire GoKidGo team is delighted to support Gigi’s vision for Posy Flynn Sings, a podcast which seamlessly integrates cutting edge, original music with a classic Cinderella-esque storyline,” **GoKidGo co-founder & CEO Jennifer Clary** shares. “Talent and tenacity win the day over every obstacle in the heartwarming adventure of Posy Flynn Sings, a must listen for the whole family!”

GoKidGo is all about big laughs, exciting characters, and immersive storytelling in their original, narrative podcasts. With screen time for kids exceeding the recommended limits, the need for free and easily accessible engaging, imaginative content has never been greater. **GoKidGo podcasts are available on Apple, Spotify, and all major podcast platforms.**

About Gigi Rowe:

With Gigi Rowe you’re cast into a forcefield of reality and imagination at the same time. She’s a spirited songstress deeply connected to her roots, the world around her and the possibilities within the universe she creates in music, performance and fashion. No wonder she was called “fantastically talented” by Jay-Z and formerly signed to LA Reid’s Island Def Jam. The award-winning songwriter was honored as the first-ever recipient of the Songwriters Hall of Fame’s Buddy Holly Prize, and Gigi Rowe’s music has exploded on the internationally-adored interactive video game smash *Just Dance*.

A Jersey girl at heart, Rowe is a musical warrior determined to leave her mark, swagger and all. She has played numerous, iconic stages including Lollapalooza, The Fillmore San Francisco, Bowery Ballroom, Hotel Cafe, The Bitter End and Rock in Rio, earning national and regional media praise from the likes of *NYLON*, *HuffPost*, *American Songwriter* and *Los Angeles Daily News*. The pop singer has even plunged into the publishing world with her first foray authoring the children’s book *GIGI ROWE: WISHES*. The book title also serves as her first-ever children’s track which is currently spinning on Sirius XM’s Kids Place Live. Gigi also created, produced, composed the soundtrack and voiced the title character in her show, Posy Flynn Sings, launching in spring 2022 on GoKidGo, one of the leading narrative kids’ podcast networks.

For more information on Gigi Rowe, visit:

[Web](#) | [Instagram](#) | [Facebook](#) | [Twitter](#)

About GoKidGo:

GoKidGo, the audio imagination company for kids launched by *New York Times* bestselling children's author Patrick Carman, entrepreneur Jennifer Clary, and film/TV executive and producer Maia Glikman, is the first publisher exclusively creating freely accessed narrative podcasts for children.

GoKidGo's veteran production team includes Emmy Award-winning *Llama Llama* and *Hey Arnold!* writer, Joe Purdy, and three-time Emmy nominee and Annie Award nominee music director Mike Himmelstein, whose songs have appeared in everything from *Shrek* to *Saturday Night Live*.

GoKidGo podcasts are supported by partnerships with Workhouse Media, Buchwald, Fourth Wall, Spreaker, and pocket.watch.

For more information on GoKidGo, visit:

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Gigi Rowe | Photo by Edward Cooke

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